

InCONCERT began in 2006 by several area non-profits collaborating on fundraising events. The idea was simple, fundraise sponsor donations to host 7-8 events that earn the non-profit cash through ticket sales. Events include concerts, comedy shows, outdoor festivals, and other entertainment.

This is a win-win concept, sponsors can make one donation to InCONCERT a 501(c)3 and help a variety of community organizations, and in return the sponsors receive advertising on the radio, newspaper and social media, along with placement on our website ([www.inconcertrichmond.com](http://www.inconcertrichmond.com)) for an entire year. Additionally, sponsors are recognized at each event, and your company will receive a select number of tickets to the events. This is great way to give back to the community, while promoting your company locally. There are many non-profit organizations involved in InCONCERT. You can find a complete list of the most current non-profits at [inconcertrichmond.com](http://inconcertrichmond.com).

## Sponsor Packages – 2022 Season (7-8 EVENTS)

Package Name	Cost	Sponsor Marketing and Promotion	Number of tickets to the events
InConcert Sponsors	\$6,000	<ul style="list-style-type: none"> <li>Name 2021 InConcert season sponsor for all events</li> <li>Headline placement on all promotional material</li> <li>Recognition in newspaper, radio spots and every event by emcee</li> <li>Logo &amp; link on sponsors page of website (<a href="http://inconcertrichmond.com">inconcertrichmond.com</a>)</li> <li>Listed on sponsors display page on video displays at all events on 4<sup>th</sup> Floor.</li> <li>Large banner posted outside club on 4<sup>th</sup> Floor during events</li> <li>Banner posted in front of the stage during outdoor events.</li> </ul>	8 tickets to each event Meet and greet by request Reserve table for all events Awards Banquet
Major Sponsor Package	\$5,000	<ul style="list-style-type: none"> <li>1<sup>st</sup> placement on all promotional material</li> <li>Recognition in newspaper, radio spots and every event by emcee</li> <li>Logo &amp; link on sponsors page of website (<a href="http://inconcertrichmond.com">inconcertrichmond.com</a>)</li> <li>Listed on sponsors display page on video displays at all events on 4<sup>th</sup> Floor.</li> <li>2 x 3 Banner posted outside club on 4<sup>th</sup> Floor during events</li> <li>Banner posted on the sides of the stage during outdoor event</li> </ul>	8 tickets to each event Reserve table for all events Awards Banquet
Company Sponsor Package	\$3,000	<ul style="list-style-type: none"> <li>2<sup>nd</sup> placement on all promotional material</li> <li>Logo &amp; link on sponsors page of website (<a href="http://inconcertrichmond.com">inconcertrichmond.com</a>)</li> <li>Listed on sponsors display page on video displays at all events on 4<sup>th</sup> Floor.</li> <li>Recognition at every event</li> <li>2 x 2 banner posted outside club on 4<sup>th</sup> Floor</li> <li>Banner posted on the fence during outdoor events</li> </ul>	6 tickets to each event Reserve table for all events Awards Banquet
Small Business Sponsor Package	\$1500	<ul style="list-style-type: none"> <li>3<sup>rd</sup> placement on all promotional material</li> <li>Logo &amp; link on sponsors page of website (<a href="http://inconcertrichmond.com">inconcertrichmond.com</a>)</li> <li>Listed on sponsors display page on video displays at most events</li> <li>A small banner posted outside club for exposure all year</li> </ul>	4 tickets to each event Awards Banquet
Starter Sponsor Package	\$500	<ul style="list-style-type: none"> <li>Name on sponsors page of website (<a href="http://inconcertrichmond.com">inconcertrichmond.com</a>)</li> <li>Listed on sponsors display page on video displays at most events</li> </ul>	2 tickets to each event* *Excludes: Mardi Gras, New Year's Eve & Awards Banquet
Individual Sponsor Package	Any Amount	<ul style="list-style-type: none"> <li>Name on sponsors page of website (<a href="http://inconcertrichmond.com">inconcertrichmond.com</a>)</li> <li>Listed on sponsors display page on video displays at most events</li> </ul>	2 tickets to the Blast

# Sponsorship Packages – 2022 Season

Company Name: \_\_\_\_\_

Company Representative Name: \_\_\_\_\_

Company Representative Email: \_\_\_\_\_ phone: \_\_\_\_\_

Billing address: \_\_\_\_\_ city: \_\_\_\_\_

State: \_\_\_\_\_ zip: \_\_\_\_\_ phone: \_\_\_\_\_

Company website: \_\_\_\_\_

Sponsor Package: \_\_\_\_\_ Cost: \_\_\_\_\_

Representative Signature: \_\_\_\_\_

**Designated Non-Profit;** \_\_\_\_\_

Make checks payable to InCONCERT.

**Return completed form and check to:**

InCONCERT  
PO BOX 324  
Richmond, IN 47375